



A historical retrospective 1958-2012

"Good government begins with us."

Marge Weller, WPRAs co-founder

"We rose in wrath, and the rest is history."

Becky Wheeler, WPRAs co-founder

WPRAs presidents

1962-1963 Richard W. Jencks	1993-1994 Pete Ewing
1964-1965 Willard W. Wheeler Jr.	1994-1995 Shahan Hairapetian
1970-1973 Everett (Bud) Clary	1995-1996 Rob Stebbins
1973-1976 Bill Bogaard	1996-1997 Leslie Clarke Gray
1978-1979 Ann Judy	1997-1999 Robin Walther
1979-1980 Peter Brown Dolan	1999-2001 Carolyn Naber
1980-1981 Don Cobleigh	2001-2003 Vince Farhat
1981-1984 Jim Gamb	2003-2004 Charles McKenney
1984-1985 Richard Yadley	2004-2005 David Romney
1985-1987 Tom Seifert	2005-2006 Dorothy Lindsey
1987-1989 Donna Secundy & Annette Serrurier	2006-2008 Fred Zepeda
1989-1991 Randy Wilson	2008-2010 Audrey O'Kelley
1991-1993 Bob Brina	2010-2012 Michael Udell
	2012-2014 Bill Urban

1958-1960

- The first stirrings of what would eventually become the WPRA can be found in a grassroots effort led by Grand Avenue resident Marge Weller. She incited her neighbors, including Becky Wheeler, Kay Files and others, to defeat the federal government's proposal to convert the then-abandoned and deemed "surplus" Vista del Arroyo Hotel (in which the 9th Circuit U.S. Court of Appeals now operates) into a central in-take facility for residents of the western U.S. enlisting in the U.S. Army. As Marge puts it in a note she wrote in 1998, the "whole thing was so ridiculous." She and her neighbors envisioned buses, carrying 400 enlistees through the neighborhood, parking on Grand Avenue each day. Then-Congressman H. Allen Smith was reported to have said when he and the Army capitulated, "Get those damn ladies off my back!"
- Marge, Becky and Kay, along with Richard Jencks, who was to become the WPRA's first president, and others joined together as "Pasadenans FOR 'vote NO' on High Rise," to derail plans to:
 - Construct two 14-story high-rise buildings. One at 175 N. Orange Grove and a second for 1 S. Orange Grove
 - Extend high-rise zoning along the length of Orange Grove, then zoned only for single-family dwellings and low-density garden-style apartments

1961

- Conducted a postcard survey of residents to buttress arguments for retention of the single-family character of the area, which the General Plan would have rezoned for apartments

1962

- Formed the WPRA, and elected Jencks as its first president
- Succeeded in turning away the proposed high-rise plans and zoning revisions through a citywide election; subsequently, the Planning Commission rejected the high-rise plans
- Adopted permanent by-laws

1963

- Opposed a proposal by the Planning Commission to rezone for medium-rise garden apartments land north of Colorado Boulevard on Orange Grove Boulevard

1964

- Expressed interest in the formation of a City Architectural Review Board
- Supported an appeal of a decision by the Planning Commission to grant a variance for the construction of town houses on the old Durand estate at 275 Arlington Dr.

1972-74

- Chaired a Traffic Study Committee, which succeeded in having traffic lights installed on S. Orange Grove at Del Mar and Madeline. Although the committee had also asked for a light at Bellefontaine, the City didn't agree to install it until after a tragic accident.

1978

- Supported the Interim Arroyo Seco District to establish land-use controls
- Sponsored (with Friends of the Arroyo) an "Arroyo Walk" to promote history and native plants
- Leased first "permanent" WPRA address: a Post Office Box

- Supported successful effort to “rollback” zoning on the east side of Orange Grove and Del Mar, Palmetto and Bellevue, Gordon Terrace and Waverly to limit development of townhouses and condos
- Membership meeting: Vista del Arroyo hotel site and preservation of the Arroyo Seco

1979

- Promoted restoration of Vista del Arroyo Hotel to serve as U.S. Court of appeals, but expressed concern about resulting traffic
- Participated in discussions about City Manager’s recommendations to increase usage of Rose Bowl to raise revenues for the City’s general fund
- Expressed concern about encroachment into the Arroyo Seco by a proposal for a 16-unit condominium at 50 North Arroyo
- Petitioned Caltrans regarding landscaping at the eastern end of streets between Del Mar and California along 710 stump
- Agreed to solicit members to help raise \$4,500 to fund a “professional engineering” study of structural problems with Colorado Street Bridge; Caltrans doubted it could get funds for the project, so it recommended demolition and replacement of the bridge
- March membership meeting: guest speaker, City Manager Donald McIntyre
- June membership meeting: guest speakers, Rosemary Schroeder, chair, Charter Review Committee; and Jane Ellison, chair, Cultural Heritage Commission

1980

- Thanked 80 West Pasadena residents who contributed to the Colorado Bridge study (see 1979)

1981

- Studied implications of the Salvation Army’s purchase of property on W. Del Mar to move from DeLacey and West Colorado
- Supported a petition circulated by “Neighbors for Open Government” to make the Pasadena Redevelopment Agency (PRA) more responsive to citizens ... prompted by the PRA’s plans (see 1980) on Los Robles and demolition of numerous historic properties to make way for new structures
- Contributed \$360 to purchase nine 15-gallon oaks for planting north on Arroyo Boulevard near the Colorado Street bridge
- Reviewed PRA proposal to add 4 million square feet of additional commercial space, primarily office facilities, within 10 new 20-story buildings on or near Los Robles between Walnut on the north and Cordova on the south
- Monitored relocation, rather than demolition, of several “fine” homes to make way for a condominium project on South Grand; the historic La Solana Inn, at 150 S. Grand had already been demolished
- Hosted a neighborhood picnic at California and Arroyo. “BYOF” (food)
- Contributed \$1,380 to the Recreation and Parks Foundation (created in 1980 for citizens to contribute to their favorite park or any park in the city) for improvements in the Lower Arroyo
- Supported an amendment to the City Charter to preserve public parkland
- Membership meeting: the proposed plan for the restoration of the Lower Arroyo Seco, with City arborculturist William Riley Caudell as the guest speaker

1982

- Continued to monitor the General Services Administration’s current care of and future renovation plans for the Vista del Arroyo prior to the structure’s occupation by the federal Court of Appeals
- Rejected Proposal C, which would have transferred, through redistricting (following the 1980 U.S. Census) an important part of District 6 to District 1

- Supported the Cable TV committee's proposal for public access channels to be managed by a public corporation, which resulted in the Pasadena Community Access Corporation Board
- Urged passage of the Arroyo Seco (preservation) ordinance with revisions, especially related to plans to permit parking on turf areas near the Rose Bowl
- Expressed concern about the management of the Rose Bowl, given the nature of proposed events (motocross and rock concerts), the number of events, parking considerations, displacement of other recreational uses of the Arroyo, proposed capital expenditures and neighborhood impacts including traffic and emergency vehicle access during events
- Membership meeting: guest speaker, City Energy coordinator Shivu Desni

1983

- Monitored the three-year process to approve the Urban Design Plan, stressing the need for strong design guidelines and expressing concern about the significant growth the plan permitted
- Stressed that the proposed Huntington Hospital heliport should be operated under strict guidelines to ease neighbors' concerns

1984

- Approved testing effectiveness of speed bumps on Bellefontaine
- Endorsed plans to divert water in the Lower Arroyo Seco from the flood control channel to create a 300 yard free-flowing stream along the east side of the channel
- Annual meeting: updates on Vista del Arroyo and Old Town

1985

- Established sub-committee to review environmental impact report related to the City's interest in exchanging the city-owned rifle range near Eaton Canyon for the armory site in the Arroyo (Desiderio Army Reserve Center)
- Established a sub-committee to study the potential renovation of the Vista del Arroyo bungalows
- Established a liaison with the Pasadena Garden Club and the Friends of the Arroyo to help restore of La Casita del Arroyo, which was severely damaged when someone broke in and set three fires
- Annual meeting: "Challenge of the future"

1986

- Supported City's new ban on overnight street parking to recommended sparing issue of overnight parking permits — to maintain the Pasadena "quality of life," just one of the reasons "why people chose Pasadena as a place to live"
- Shared concerns about the City's plan to install high-intensity street lighting in West Pasadena
- Annual meeting at 9th Circuit U.S. Court of Appeals courthouse within the newly renovated Vista del Arroyo Hotel

1987

- Supported General Service Administration proposal to convert Arroyo del Vista bungalows, which were deteriorating, for use as a legal research center
- Supported Neighborhood Action Group (NAG) objective to mitigate traffic issues on residential streets in the 710 freeway corridor and adjacent areas

1988

- Applauded Caltrans for landscape beautification along the 710 freeway corridor
- Polled residents about traffic control measures along Orange Grove at California and Del Mar

1991

- Expressed concern about artists/vandals currently defacing public property with graffiti at a growing frequency — 1,100 reported incidents in 1989, 9,000 in 1991
- Encouraged citizens to share their vision of Pasadena's future as the City revised the General Plan

1992

- Hosted a forum to address West Pasadena traffic issues
- Urged the Pasadena Redistricting Task Force to respect the WPRC boundaries when redrawing lines
- Expressed disappointment in the Mobility element's "disinclination to deal with traffic issues"
- Urged the City to review "noise" pollution levels from air conditioners, freeway and street traffic, helicopters, public events, gardening equipment and commercial businesses
- Joined the Pasadena Neighborhood Coalition

1993

- Promoted "traffic calming," as a "Third Motor Age of Thinking" to "deliberately increase travel times, create a less dense network of main roads and give other functions priority over motor traffic to diminish the car's dominance
- Introduced residents to the "Pasadena Blue Line," light rail extension project scheduled for opening in 1997
- Supported Pasadena Heritage's campaign to save the bungalows around the Vista del Arroyo
- Promoted a renewed community commitment to the City library system and supported a special annual real property tax to help fund the libraries
- Annual meeting: guest speakers were William Reynolds, director, City Housing and Development Department; and Edward Szynaka, director, City Department of Information Services/Pasadena Public Library

1994

- Celebrated the completion of the rehabilitation and restoration of the Colorado Street Bridge (the first "curvilinear" bridge and then-tallest concrete bridge) and widening of both the Colorado Street overcrossing at Linda Vista and the west bridge approach
- Continued efforts to mitigate the growing traffic issues created by the 110 freeway and 710 "stump" by encouraging the City to conduct a credible traffic study of southwest Pasadena
- Participated in the community discussion related to crowd- and traffic-handling, as well as security issues, for the matches that would be held at the Rose Bowl Stadium, as part of the 1994 World Cup
- Noted that three of the Vista del Arroyo bungalows would be demolished. Originally, 17 bungalows surrounded the hotel. Eight were sold to private individuals, two had already been demolished and four were being renovated for use as the campus of the Western Justice Center
- Expressed concern over potential horn and wheel noise from the Blue Line (Gold Line) and urged MTA representatives to test train horns
- Noted that Al Davis, NFL Oakland Raiders' owner, rejected a plan to build a new Raiders stadium in Hollywood, which would also have meant that the Rose Bowl would have had no chance for a Super Bowl until 2010
- Annual meeting: guest speaker Olympian Willie Banks, deputy Venue executive director, World Cup '94

1995

- Expressed concern that City Council had approved a \$22 million Rose Bowl Stadium improvement project (new scoreboard and video board, sound system, installation of theatre-style seats, remodeling of restrooms, concession stands, team dressing rooms and media interview room) to attract "big" events with "relatively little input from the community"
- Conducted a questionnaire regarding local issues
- Hosted a traffic forum, which was attended by 200 area residents, at the Tournament House
- Became a tax-exempt organization
- Announced that the Worldwide Church of God would shortly close the doors on the Ambassador Auditorium, unless a buyer or other source of funding could be found; Ambassador College had moved to Big Sandy, Texas, while church headquarters remained in Pasadena
- Annual meeting: historian and Pasadena resident Dr. Robert William Winter

1996

- Participated in the discussions to create a West Gateway Specific Plan
- Urged the City to base its decision to create a Biotech area along South Fair Oaks and Raymond, south of California (which would be designated as a "redevelopment area" enabling the City to "cut corners") on the impact it would have on citizens, not simply because state funding was available
- Acknowledged that the Blue Line train horn blasts and wheel noise would have little audible impact more than 200 yards from the rails
- Annual meeting: a "fresh" approach to community development – "livability," presented by guest speaker and former Pasadena mayor, Rick Cole, Southern California director of the Local Government Commission

1997

- Opposed creation of Fair Oaks Biotech District Specific and Redevelopment Plan for a number of reasons including the cost of the infrastructure improvements necessary to attract high-tech firms, failure to demonstrate how future tax revenue would offset initial costs and limited available land
- Opposed proposal to "resortize" (raise) Brookside Golf Course fees

1998

- Supported formation of Singer Park Neighborhood Association to monitor issues that are most pressing for that area, but maintain affiliation and support of WPRA
- Participated in discussion leading to new vote on City Charter reform to have mayor selected by citywide vote (previously, members of the Board of Directors took a turn in rotation to serve as mayor), timing of the mayoral election and compensation for City Councilmembers
- Joined the discussion about La Loma Bridge replacement or seismic retrofit, and a Council-approved 24-month limit on time that could elapse from issuance of a building permit to completion

1999

- Urged residents to participate in the planning process for Legacy Partners, which purchased the 50-acre former Ambassador College property from the World Wide Church of God for an estimated \$59 million. Plans included building apartments in the DeLacey corridor section and, in the section facing Orange Grove, offices, a hotel, conference center and senior housing

- Reported the revival of the Blue Line light rail plans, as the Pasadena Metro Blue Line Construction Authority assumed control over Metro, which had halted the project a year prior because of budget problems
- Cosponsored a special PUSD school board election issue forum

2000

- Met with U.S. Rep Jim Rogan to seek help finding funding to compete the \$12.4 million traffic mitigation measures recommended by the City Design Advisory Group
- Applauded the creation of the Historic Property Maintenance Fund for Caltrans-owned historic houses along the proposed 710 freeway
- Annual meeting: "Traffic! Traffic! Traffic!"

2001

- Supported City Manager's recommendation for a new position in the Public Works and Transportation Department to focus on planning and mobility issues
- Reported the results of a city-wide election regarding the proposed 710 freeway extension. West Pasadenans bucked the city vote by opposing winning Measure A (which established the City's official position as "in favor" of the extension) and by supporting losing Measure C (which would have mandated a city-wide traffic and transportation study)
- Announced that \$46 million in federal funds had been earmarked for traffic mitigation along the 710 corridor
- Annual meeting theme: "The future of Southwest Pasadena" with updates on the proposed developments including Ambassador College, Vista del Arroyo bungalows and the Art Center expansion

2002

- Participated in the public review process of and supported the plan for the renovation of the Vista del Arroyo bungalows, which had gradually deteriorated since the mid-1940s and sold in 1980 to private owners, who, as Grand Vista Partners, proposed to restore the eight existing bungalows and convert them into 16 units. GVP also was granted permission to construct three new buildings with an additional 29 units
- Supported a strengthening of the City's tree protection ordinance; many landmark, specimen and native trees on private property were being illegally removed or irreparably damaged.
- Participated in the public review process for and generally supported the proposed to develop the Del Mar Gold Line Station. The line was renamed to avoid confusion with the Long Beach "Blue" line.
- Launched the WPRA website at wpra.net
- Participated in the discussion over the Ambassador Campus Development Plan (Legacy Project).
 - Retained a traffic consultant to conduct an independent professional analysis of traffic impact out of concern that the proposal was so large it would have increased the number housing units in the WPRA service area by 40%. The plans originally called for a total of 1,943 units, of which 960 were for the West Campus (on Orange Grove) and the remainder in the East Campus (to the east of the 710 stump). That number was later reduced to 1,727 units, 888 of which would be in the West Campus.
 - Reported that a group of homeowners and renters, under the banner of "Save South Orange Grove," presented City Council with a petition bearing 1,100 names opposed to the Legacy Project and retained an attorney to stop the city from proceeding with review of the development
 - Announced that Legacy Partners had withdrawn from the Ambassador College development, letting expire its option to purchase the land from the Worldwide Church of God. Shortly after, the Church decided to move forward on its own plan by proposing 200 more units than Legacy Partners had asked for and naming Shea Homes to serve as the master developer consultant.

- Supported efforts of West Pasadena residents who lease homes from Caltrans along the 710 corridor to form the "Caltran Tenants of the 710 Corridor"
- Surveyed San Rafael area residents to identify their top concerns: overdevelopment in West Pasadena (Legacy Project) and the growing traffic problem
- Helped form the Coalition for Protection of Arroyo Seco (CPAS) to preserve the Arroyo Seco, during the planning process for the Arroyo Seco Master Plan(s) (ASMP)
- Challenged the Arroyo Seco Master Environmental Impact Report (ASMEIR) by providing City Council with an analysis of the five ASMP elements
- Annual meeting: "California communities: Planning for growth and Living with the results"

2003

- Continued to address the Ambassador West Campus proposal by:
 - Conducting a survey among residents of the WPRA service area. The survey revealed that 80% of respondents were concerned about the Ambassador College project and the resulting impact it would have on local traffic.
 - Unanimously adopting a position that the West Campus density must not exceed current permissible density (3-4 single-family homes per acre; 14 units per acre for condominiums/apartments) and must conform to current neighborhood design; that traffic issues must be mitigated; and that the development must retain all historic homes, gardens and walkways; and fully comply with the City's inclusionary housing ordinance.
- Noted that City Council had authorized the Rose Bowl Operating Committee to explore the possibility of an NFL team becoming a tenant of the Rose Bowl, and provided a list of parameters the City should seek in its negotiations; expressed concern that the NFL was playing a "bait and switch" with Pasadena — baiting us "with an initial plan that was sensitive to the stadium's historic nature, and then switching by subsequently pushing cost-cutting at the expense of the very historic aspects the prior plan preserved."
- Expressed concern about the size and impact of the development boom in West Pasadena that "threatens the quality of life and character of our community"
- Requested a stay of construction by Altrio, a bundled-services broad-band company, of neighborhood utility boxes said to be "blights to residential areas"
- Supported the initiative to save the San Pascual Stables, threatened by South Pasadena's exploration of other recreation uses for the land
- Redesigned the WPRA website
- Annual meeting: "The Arroyo Seco — Pasadena's natural stage"; speaker Tim Brick, Pasadena's representative to the Metropolitan Water District

2004

- Expressed "major concerns" about the potential impact of the NFL on the Central Arroyo and the Rose Bowl Stadium
- Announced that the Worldwide Church of God had sold five single-family homes on the Ambassador College West campus to private individuals (after the homes had been declared City Landmarks), sold the East campus to Sares-Regis Group for development, and submitted its own plan for the West campus, which included demolition of Ambassador Auditorium and construction of 696 housing units
- Declared that the Ambassador West project would decide "Which way Pasadena?" by serving as a litmus test for whether Pasadena will remain a "life-sized community people are comfortable living in and visiting," or whether "it will succumb to pressures to turn it into a 24-hour urban center"
- Supported the retrofitting and restoration of the La Loma Bridge
- Expressed surprise (and dismay) that City staff recommended construction of a 60-unit residential development on the site of the former Friends Paper Company (Green at De Lacey)
- Applauded the plan to convert a 2.5 acre lot at Arlington and S. Pasadena into a Mediterranean climate botanical garden was underway, led by Charles and Betty McKenney (Arlington Garden)

- Joined forces with the Old Pasadena Management District, Pasadena Heritage and others to ensure that the new Central District Specific Plan would not “lead to bad development of the city’s historic downtown for the next decade, with too little park land and too much residential development.”
- Annual meeting: “Congestion indigestion” to focus on traffic through the eyes of a panel moderated by Steve Scauzillo, then-editor of the Pasadena Star-News.

2005

- Announced that Ambassador Auditorium had been saved by its sale to Harvest Rock Church; much of the property would remain educational since Maranatha High School had purchased the southeast corner of the West campus property; and the creation of the Ross Grove Landmark District would preserve the five historic homes north of Del Mar
- Viewed with alarm the Sares-Regis’ plan to construct 829 multi-family units and 30,000 square feet of retail/commercial development in the Ambassador College East campus, believing the plan to be “inconsistent with the Specific Plan” to creating “concrete canyons incompatible with the character of Old Pasadena”
- Issued a plea for help and contributions to oppose the NFL lease of the Rose Bowl; conducted a survey of West Pasadena citizens’ attitudes about the issue — nearly 60% were totally against the idea, while only 10% favored it
- Won the Pasadena Doo Dah Parade’s Thorny Rose (the first time it was awarded to a group of individuals) for going “from just another active and caring neighborhood association to ... the role of hard-nosed lobbying machine and even ‘The Terminator’ in respect to proposed development projects and the NFL” — the late and then-president Dorothy Lindsey rode in the parade on behalf of the WPR
- Opposed the Pasadena Unified School District’s proposal to close San Rafael Elementary School

2006

- Continued to express concerns over the density of the Sares-Regis proposal to develop the Ambassador East campus, questioning the validity of the draft environmental impact statement and challenging the idea that the so-called “urban village” project was consistent with the General Plan and the Central District Specific Plan
- Joined with Concerned Neighbors of Mayfield Senior School to oppose elements of the school’s updated master plan
- Expressed disappointment that although the citizens of Pasadena and City Council (in 2005) had rejected the idea of an NFL team occupying the Rose Bowl, three councilmembers had sponsored a ballot initiative to raise the issue again
- Annual meeting: “Gridlock and growing pains!”

2007

- Announced that Standard Pacific Homes had pulled out of the Ambassador West project, purchased from the Worldwide Church of God by a consortium of investors headed by developer Dorn Platz
- Engaged in the discussion about City Council’s decision to approve for Desiderio Army Reserve Center (under the Colorado Street Bridge) a nine-unit affordable bungalow court to be built by Habitat for Humanity, with 75% of the space devoted to open space and a possible art/environmental center, once the federal government releases the property to the City
- Urged residents to become engaged when the City initiates the next update of the General Plan; cited 16 topics the City must address to ensure the updated General Plan’s approach to development is more balanced and moderated than in the past
- Objected to the City staff’s recommendation that speed limits should be increased throughout the city merely because motorists were speeding on those streets
- Annual meeting: “Preservation & prosperity in Pasadena — striking the balance;” Mayor Bill Bogaard was the guest speaker

2008

- Developed, introduced and sponsored student enrichment programs for San Rafael Elementary School
- Reviewed the West Gate Specific Plan and expressed concern about the number of permissible units and potential encroachment of commercial enterprises into neighborhoods
- Made the case for preserving open space and purchasing more of it
- Noted that the Transportation Advisory Commission opposed City staff's recommendation to increase speed limits on many city streets; shortly afterward, City Council also rejected the idea
- Announced that Dorn Platz had withdrawn from the Ambassador West project
- Considered the idea (advanced by Mark Persico, then-chair of the Recreation and Parks Commission) of putting a deck over the 210 Freeway from Fair Oaks to Wilson Avenue, and using the new space on top for a five or six acre park — the "Pasadena Great Park" project
- Announced that the former Ambassador West project was in receivership; New York-based lender Drawbridge Special Opportunities Fund charging that the owners, AACP Properties and Ambassador Acquisition Coalition Partners II, had defaulted on a \$44 million loan
- Applauded the completion of a \$2.5 million Central Arroyo Stream Restoration Program
- Objected to the City's approach to AT&T's intention to install U-Verse cable and Internet service boxes in area neighborhoods throughout the city
- Received a donation from Pasadena First, the lead organization in the successful effort to defeat the 2006 ballot initiative about the NFL in the Rose Bowl. PF hailed the WPRA as "an early and enthusiastic supporter and one of the first major contributors to the anti-NFL effort."

2009

- Conducted survey of residents of ZIP code 91105: residents were most concerned about crime (71%), traffic congestion (67%), development design (65%) and overdevelopment (63%)
- Began relationship with local graphic designer/artist Joseph Stoddard to use his water colors to adorn our Website and weekly eNewsletter
- Redesigned the WPRA website
- Formed Community Safety Committee to report criminal activities and encourage formation of neighborhood Watch units
- Supported listing of central and lower Arroyo Seco on the National Register of Historic Places
- Expressed concern to City Council regarding the proposed policy to place wireless and cable/video telecommunications facilities throughout Pasadena
- Annual meeting: guest speaker City Manager Michael Beck

2010

- Explored how the General Plan, which was being updated, could be impacted by state legislation intended to encourage the majority of growth and development to occur in urban transportation hubs (Gold Line stations, for example)
- Mourned loss of former WPRA president Dorothy Lindsey, who was eulogized by Mayor Bill Bogaard as "a model for all who care about Pasadena," as well as board member James Hawkes
- Received bequest from area resident, Sue Avery
- Presented WPRA Community Service Awards to Alix Reeves, for creating and maintaining an email-based Neighborhood Watch organization for West Pasadena; the San Rafael Library Associates for its tireless service to the library and community; and Marilyn Randolph, WPRA education chair, for her outstanding support of San Rafael Elementary School
- Annual meeting: "Pasadena: The Good, the bad and the ugly"

2011

- Acknowledged significant reservations about temporary use of the Rose Bowl by the NFL, and agreed to take a survey of constituents
- Donated to City's 125th birthday celebration
- Supported an appellant who urged the City to identify a different location for a new cell antennae, expressing concern about the site selection process and recommending that the Planning Department should find a location that would bring additional revenue to the City
- Continued stewardship of parks and open space by urging City to use at least 50% the Residential Impact Fees collected from new development for park acquisition and to reverse the practice of using the fees for maintenance
- Recommended a plan to ensure the continued safe operation of the archery range and to preserve access to all of the Arroyo Seco
- Contributed to the IDS Playhouse District suit filed the Pasadenans for a Livable City and Pasadena Heritage, and celebrated when the courts found in favor of the plaintiffs
- Expressed concern when the City precipitously shuttered Fire Station #39 and convened a community meeting to discuss the topic
- Presented Mic Hansen with the Dorothy Lindsey Community Service Award and John Van de Kamp with the WPRC Community Service Award
- Opposed the Pasadena Unified School District's proposal to close San Rafael Elementary School
- Annual meeting: "City budget: Facing the fiscal music"

2012

- Donated to Pasadena Beautiful's "Windstorm Tree Fund," which was created to raise funds to replace the trees lost during the "Hurricane Rose" windstorm of Nov. 30 - Dec. 1
- Reviewed redistricting map for City and discussed potential impacts on West Pasadena
- Heard concept submitted by Arroyo Realty to purchase the "Sunrise Property" portion of the Ambassador Campus and construct assisted-care and dementia-care units, which would be rented (Note: Shortly after, Arroyo Realty withdrew from the project)
- Supported the Sequoyah Learning Center's expansion plans
- Conducted a survey of area residents about the possibility of an NFL team temporarily leasing the Rose Bowl Stadium until its permanent new stadium can be built: 43% were against the idea under any condition; 37% would consider it if certain conditions were met; 19% expressed unconditional approval of the idea
- Adopted general principles for the scoping of the General Plan environmental impact report process
- Annual meeting: "50 years: An effective voice for the West Pasadena neighborhoods"

Sources: WPRC newsletters and letters written by Marge Weller, Becky Wheeler, Kay Files and Richard Jencks

Compiled by Chuck Hudson, May 2012

WPRC newsletter editors

1978-1983	Annette Serrurier, Claire Bogaard
1983-1987	Virginia Kimball
1993-1998	Judith Reeder
1998-2003	James Hawkes
2003-2005	Cheryl Auger
2005-2006	James Hawkes
2006-2008	Audrey O'Kelley
2008-2010	Vince Farhat
2010-	Chuck Hudson